

GET READY TO...



Introducing the new human-powered technology solution from PIB Employee Benefits



64%

...of employers use technology to boost employees' engagement with their benefits*



Ready, set, glo...

The wellbeing of your people has never been more in focus. From the importance of connecting employees with your purpose, to the day-to-day initiatives designed to empower and support in an uncertain and changing world.

Your approach to reward and benefits is at the heart – playing a key role in attracting and retaining talent, supporting the physical, mental, social and financial wellbeing of your people, and demonstrating your true value and authenticity as an employer.

The importance of next-generation, adaptable and engaging benefits technology to bring this to life is without question.

glo is the latest technology solution from PIB Employee Benefits, supporting organisations of all sizes to leverage the power of technology to engage employees with their benefits and wellbeing.

glo helps elevate the value of your benefits: from providing new tools to connect your people, launching new benefits initiatives, streamlining benefits management, or simply enhancing what you've already got.

glo is more than just another benefits platform, it's a consultative technology solution built specifically to adapt to the digital needs of your business and your people. Because we believe technology is better when it's powered by humans.

glo, making benefits brighter

* REBA Insights Technology Research 2021



Making benefits brighter

The glo platform



Helping you save

Integrated employee discounts across big name brands – from shopping, eating out, working out and much more.

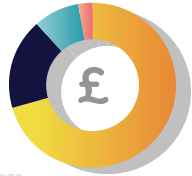
Cutting through noise

Technology doesn't create engagement on its own. We can help you cut through the noise with integrated communication tools and supporting campaigns to truly bring your benefits personality to life.



Everybody's different

Let your employees choose what matters most with a range of voluntary benefits and the ability to accommodate a variety of flexible benefit options too.



Total value

Help your employees understand the true value of their overall employment package through personalised total reward statements.



Give yourself a glo up

Visually customise the platform with your own look and feel, reflecting your corporate brand or benefits identity. Alternatively, if you happen to love glo like we do, you're welcome to use that too!

Saying thank you

Drive a culture of appreciation by saying thank you. Our reward and recognition module is a simple, but powerful way to show you care.

People power

Client-shaped solutions

Whilst we may be benefits technology experts, we're not simply another technology provider. **glo** isn't a stand-alone product, it's a consultative approach to benefits technology.

The result is a completely flexible and scalable technology solution: from simple platform installations to full market review and procurement.

It's why we've built **glo** within our broader Employee Benefits framework, meaning you benefit from hands-on expertise and support from your primary account team at every level of the **glo** proposition.

We want to make industry-leading benefits expertise accessible to every business, regardless of its size.



Insight-led data

Technology has changed our ability to collect and use data, with a full suite of benefits and payroll analytics and reporting available from the **glo** platform.

Access to real-time management information further simplifies benefits administration, while also enabling regular performance management of your benefits strategy.

This also allows us to be more proactive: correlating your data with our deep understanding of the industry and your business to provide meaningful insight, recommendations and improvements.

When it comes to the admin, we can provide low-cost, self-managed options or we can run the whole thing for you – whatever works for you.



The glo approach

We understand that no two businesses are the same which is why we always take the time to listen first.

Your dedicated account team will be with you every step of the way: from planning, build, launch and ongoing refinement of whatever technology solution is right for you. And we don't rely on outsourced support centres, so you'll always have the support of somebody you know and trust.

To keep things simple, we've split **glo** into the four packages below.

But remember, **glo** is designed to sit within our broader Employee Benefits consulting and support framework and is completely adaptable to your needs; if your requirements don't sit neatly in one of the boxes below... we'll change it.

PIB Employee Benefits consulting & support			
The glo technology proposition			
<div>Save Our glo discounts portal with optional communication support.</div> <div>PIB Consulting Support</div> <div>glo Discounts</div> <div>glo Branding</div> <div>glo Benefits Platform</div> <div>Voluntary Benefits</div> <div>Flexible Benefits</div> <div>Personalised User Experience</div> <div>MI Data</div> <div>Market Review & Procurement</div> <div>Digital Transformation Support</div> <div>Communication (Optional)</div> <div>Timescales: 1 week</div>	<div>Inform Our glo benefits portal without the data. Providing access to information on a range of benefits. Includes our glo discounts portal.</div> <div>PIB Consulting Support</div> <div>glo Discounts</div> <div>glo Branding</div> <div>glo Benefits Platform</div> <div>Voluntary Benefits</div> <div>Flexible Benefits</div> <div>Personalised User Experience</div> <div>MI Data</div> <div>Market Review & Procurement</div> <div>Digital Transformation Support</div> <div>Communication (Campaign)</div> <div>Timescales: 2-4 weeks</div>	<div>Connect Our data-driven glo benefits portal with a range of options including voluntary benefits and full flex. Includes our glo discounts portal.</div> <div>PIB Consulting Support</div> <div>glo Discounts</div> <div>Bespoke Branding</div> <div>glo Benefits Platform</div> <div>Voluntary Benefits</div> <div>Flexible Benefits</div> <div>Personalised User Experience</div> <div>MI Data</div> <div>Market Review & Procurement</div> <div>Digital Transformation Support</div> <div>Communication (Campaign & email)</div> <div>Timescales: 3 months</div>	<div>Inspire Our complete technology consulting solution, including assessment, market procurement and digital transformation support.</div> <div>PIB Consulting Support</div> <div>glo Discounts</div> <div>Bespoke Branding</div> <div>glo Benefits Platform</div> <div>Voluntary Benefits</div> <div>Flexible Benefits</div> <div>Personalised User Experience</div> <div>MI Data</div> <div>Market Review & Procurement</div> <div>Digital Transformation Support</div> <div>Communication (Strategy)</div> <div>Timescales: 3 months +</div>

About PIB Employee Benefits



PIB Employee Benefits is one of the leading consultancies delivering services across the spectrum of employee benefits.

We believe there are many factors in an organisation's employment proposition and what makes them attractive depends on the employees' own circumstances and how they are perceived. We therefore adopt an approach of supporting organisations across all areas of financial and non-financial rewards that meet the needs of the business and its employees.

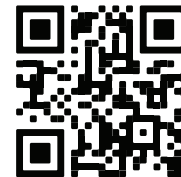
We regard employee benefits as a strategic tool not only to assist recruitment and retention but also to align employee behaviours so they support your business objectives and culture. We believe in helping organisations to empower their people to make well informed decisions that will pass the test of time.

Get in touch

Email. info@pib-eb.com

Call. 0345 565 1617

Visit. pib-eb.com or scan the QR code to follow us on LinkedIn.



PART OF  **pib Group**